

A woman with curly hair is shown in profile, working on a laptop. She is wearing a white long-sleeved shirt and a silver watch. The background is a blurred office environment with other desks and chairs. The text 'Case Studies' is overlaid in white, and 'Spark SEO' is overlaid in orange below it.

# Case Studies

Spark SEO

# Client example: Pest Control Service

## Organic Keywords (on page 1 of Google)



## Organic Traffic



## Traffic value



## Overview

- Niche: **Pest control**
- Service period: **24 Months**
- Traffic increase since service commence: **63,744%**
- Monthly SEO traffic worth (if bought with PPC): **\$7,644 (£6,400 GBP)**
- Client pays just: **£2,200 per month** for SEO service
- SEO traffic continue for **FREE** if SEO service were to be discontinued.

# Client example: E-learning Platform

## Organic Keywords (on page 1 of Google)



## Organic Traffic



## Traffic value



## Overview

- Niche: **e-learning (UK)**
- Service period: **24 months**
- Traffic increase since service commence: **3,670%**
- Monthly SEO traffic value (if bought with PPC): **\$3,154 (£2,600 GBP)**
- Client pays just: **£1,000 per** month for SEO
- SEO traffic will continue for **FREE** if SEO service were to be discontinued.

# Client Example: CBD Ecommerce

## Organic Keywords (on page 1 of Google)



## Organic Traffic



## Traffic value



## Overview

- Niche: **CBD**
- Service period: **12 months**
- Traffic increase since service commence: **404%**
- Monthly SEO traffic value (if bought with PPC) : **\$3,880 (£3,250 GBP)**
- Client pays just: **£1,000 per month** for technical & on-page SEO only
- SEO traffic will continue for **FREE** if SEO service were to be discontinued.

# Client Example: Tech Start-up Service Marketplace

## Organic Keywords (on page 1 of Google)



## Organic Traffic



## Transactions



## Overview

- Niche: **CBD**
- Service period: **9 months**
- Traffic increase in service period: **0 – 4,037 sessions per month**
- Revenue increase in service period: **£0 – £4,025 per month**
- Client pays just: **£2,000 per month** for SEO service
- SEO traffic will continue for **FREE** if SEO service were to be discontinued.





# Get in touch

[fion@sparkseo.net](mailto:fion@sparkseo.net)